Laura Sandoval

→ https://lau.work
→ hi@lau.work

Corporate Work

Uber

Product Designer, New Verticals
May 2023—Present

Product Designer for Uber Eats' grocery, convenience, and alcohol delivery products & services.

Product Designer, Uber Connect
February—May 2023

Responsible for all things Uber Connect — Uber's customer-facing "Delivery as a Service" product.

Cornershop by Uber

Head of Customers Product Design
December 2020—January 2023

Hired, managed and mentored a team of Product Designers and Design Managers and worked closely with Engineering and Product teams, overseeing and shipping the designs of over 100 projects.

Product Designer & Frontend Engineer
March—November 2020

In 5 months, designed, developed, and shipped a grocery delivery service for Uber Eats from scratch.

UI Developer
October 2019—February 2020

Co-designed, implemented, and presented a new internal tool to modularize email templates and won Cornershop's internal eng. hackathon.

Startup & Freelance

Kappo Bike

Designer & Engineer
February—September 2019

In 2 weeks, designed and implemented a new landing page for Kappo's "Cool Place to Bike" program, which was the main source of income for the company.

Pontificia Universidad Católica de Chile

Graphic Designer, PUC's Public Innovation Lab & Chilean Ministry of Health
July—August 2019

Designed a cohesive printable system to help reduce waiting time perception in public hospitals in Chile.

Graphic Designer, Department of Typographic Studies & Chilean Ministry of Transport
January—April 2018

Assisted in the design of a graphic identity for Santiago de Chile's new public transit system, "Red Metropolitana de Movilidad".

Youth 4 Public Transport

Graphic Designer
May 2017—May 2018

Branding and graphic design for Y4PT's 2nd National Transport Hackathon and other sustainable mobility initiatives.

Education

Bachelor of Arts, Design
Pontificia Universidad Católica de Chile

Personal Projects

Balance — Your transit cards in one place
2019—Present • Open in Portfolio

With its unique functionalities, native iOS look & feel, and deep attention to accessibility and details, Balance is the most positively reviewed app of its kind.

Lintuaf — An unofficial Fintual client for iOS
2021—Present • Open in Portfolio

Lintuaf is a silly little side-project I made for myself because I didn't like the official Fintual client for iOS and I found some private APIs I could use to build my own.

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